



## History

- VetBloom began in 2012 as an internal learning resource for a group of Specialty and Emergency practices
- Education comes from qualified Subject Matter Experts and is developed by a team of online education specialists
- Wider access began in 2015 via vetbloom.com
- Since the website launch, individual and organization subscriptions have also been developed
- Over 60,000 veterinary professionals have VetBloom access to date



## AFU VetBloom Portal







